

ISABEL MOLINA GUZMÁN

408 North Russell Street
Champaign, IL 61821

217-352-2319
imolina@uiuc.edu

EDUCATION

Annenberg School For Communication, University of Pennsylvania
Philadelphia, PA

Ph.D. in Communication 2000
M.A. in Communication 1994

Pennsylvania State University

University Park, PA

B.A., Communication with High Honors 1992

ACADEMIC EXPERIENCE

University of Illinois, Urbana-Champaign, IL 2007-2008
Interim Director, Latina/Latino Studies Program

University of Illinois, Urbana-Champaign, IL

Associate Professor of Communications and Latina/o Studies 2007-Present
Affiliate Faculty, Gender and Women Studies

Assistant Professor of Communications 2003-2007
Affiliate Faculty, Gender and Women Studies; Latina/o Studies Programs

University of Illinois, Urbana-Champaign, IL

Chancellor's Post-Doctoral Fellow, Latina/o Studies Program 2002-2003

Indiana-Purdue University, Fort Wayne, IN

Assistant Professor of Communication 2001-2003

Cedar Crest College, Allentown, PA

Assistant Professor of Communication 1998-2000

MEDIA EXPERIENCE

Communications Director

Child Care Matters, Philadelphia PA 2000-2001

Associate Producer

Fabian & Baber, Inc., Primos, PA 1994-1996

Editor in Chief

The Daily Collegian, University Park, PA 1992

BOOK MANUSCRIPTS

Molina Guzmán, I. *Consuming the Latina Body: The cultural politics of global media representations*. New York University Press. (Under Contract).

Molina Guzmán, I. *Embittered discourses: Sexuality, Race and Religion in Education Conflicts*. Under Review. Vanderbilt University Press.

Allatson, P. and I. Molina Guzmán (Eds.) *Elián González: The Politics, Media and Cultural Reader*. Under Review. University of Wisconsin Press.

JOURNAL ARTICLES

- Cacho, Lisa and I. Molina Guzmán. (Under Review) "Illegals Under Fire:" Analyzing U.S. Media Coverage of Latina/o Immigration."
- Allatson, Paul and I. Molina Guzmán. (In Press). Elián as discursive template: Mediating family and the state in multiple spheres of conflict. *International Journal of Children and the Media*.
- Molina Guzmán, I. (2006). Mediating *Frida*: Negotiating discourses of Latina/o authenticity in global media representations of ethnic identity. *Critical Studies in Media Communication*, 23:3. 232-251.
- Molina, Guzmán, I. (2006). Covering ethnic conflicts: Tracing the discourses of race, ethnicity and difference in the local press. *Journalism: Theory, Practice, Criticism*, 7:3, 281-299.
- Molina Guzmán, I. (2005). Gendering Latinidad in the Elián news discourse about Cuban women. *Latino Studies*, 3, 179-204.*Lead Article.
- Molina Guzmán, I. and Angharad Valdivia. (2004). Brain, brow or bootie: Latina iconicity in contemporary popular culture. *Communication Review*, 7:2, 203-219.
- Molina Guzmán, I. (2003). Contesting the borders of the imagined nation: The frame of religious marginalization in grassroots socially conservative discourses about sexuality and religion in public education. *Journal of Communication Inquiry*, 27:1, 29-48.

BOOK CHAPTERS

- Molina Guzmán, I. (2008). Mapping the academic terrain of US Latinas/os in the general-market and Latina/o media. In H. Rodriguez, R. Saenz and C. Menjivar (Eds.) *The Experiences of Latinas/os in the United States*. New York: Springer Press.
- Molina Guzmán, I. (2007). Salma's *Frida*: Latinas as transnational bodies in US popular culture. In Myra Mendible (Ed.), *From bananas to buttocks: The Latina in popular film and culture*. University of Texas: Austin.
- Molina Guzmán, I. (2007). Marisleyxis: Discourses of disorderly bodies in the Elián story. In Myra Mendible (Ed.), *From bananas to buttocks: The Latina in popular film and culture*. University of Texas: Austin.
- Molina Guzmán, I. (1995). Living theory through practice: Race, gender and class in the everyday life of a graduate student. In A. Valdivia (Ed.), *Feminism, multiculturalism, and the media*. Sage: Thousand Oaks, CA.
- Molina Guzmán, I. (In Press). Rescuing Elián: Gendering the racialized discourse of Latina/o children's immigration in the US news media. In Buff, R. (Ed.). *Children and Immigration Reader*. New York University Press.
- Molina Guzmán, I. and Angharad Valdivia. (Forthcoming). Policing the bootie: Latinidad and feminine normativity. In L. Reed and P. Saukko (Eds.), *Governing the female body: Science, media and the production of femininity*. SUNY Press: Albany, NY.
- Molina Guzmán, I. (Forthcoming). When I was... Narratives of Spanish Caribbean identity. In M. Leger, M. Garcia & A. Valdivia (Eds.), *Geographies of Latinidad: Latina/o studies into the twenty-first century*. Duke University Press: Chapel Hill.

BOOK REVIEWS

- Molina Guzmán, I. (2006). [Review of the book *Mexican American Dreamworlds*]. *Popular Communication*, 4:1, 63-65.
- Molina Guzmán, I. (2004). [Review of the book *Brown Eyes on the Web: Unique perspectives of an alternative online publication*]. *Latino Studies*, 2:2, 285-288
- Molina Guzmán, I. (Forthcoming). Gendering Latinidad: Discourses of Latina femininity in the Elián González story. In A. Valdivia (Ed.) *Latina/o Communication Studies Today*. New York: Peter Lang Publishers.
- Molina Guzmán, I. (2002). [Review of the book *Welcome to the dreamhouse: Popular media and postwar suburbs*]. *Journal of Communication*, 52, 475-476.

REPRINTS

- Molina Guzmán, I. (Forthcoming). Gendering Latinidad in the Elián news discourse about Cuban women. *Latino Studies*, 3, 179-204. In P. Allatson and I. Molina Guzmán (Eds.) *Elián González: The Politics, Media and Cultural Reader*.

ENCYCLOPEDIA AND CONFERENCE PROCEEDINGS

- Molina Guzmán, I. (2005). Latinas/os in Advertising. In S. Oboler and D. González (Eds.), *Oxford Encyclopedia of Latinas and Latinos in the United States*. Oxford University Press: NY.
- Molina Guzmán, I. (2002). Genderizing ethnic stereotypes of Latinidad: US television news coverage of the Elián González Story. *Proceedings of the International Association of Media and Communication Researchers*, Barcelona, Spain.
- Molina Guzmán, I. (2000). Spanish Caribbean women images. In C. Kramarae & D. Spender (Eds.), *Routledge International Encyclopedia of Women*. Routledge: NY.

MANUSCRIPTS IN PROGRESS

- Molina Guzmán, I. Sexuality, religion and the discourse of whiteness in the politics of multicultural education. Article manuscript.
- Molina Guzmán, I. Tropicalizing the news: the selection and presentation of ethnicity in U.S. network television news. Article manuscript.
- Molina Guzmán, I. and Carolyn Randolph. Productive ruptures: Interdisciplinary networking of ethnicity and race in communication scholarship. Article manuscript.

PRESENTATIONS

- Molina Guzmán, I. (2007, September). *Gendering news coverage of the U.S. Immigration Rights Marches*. Presented at the Latin American Studies Association, Montreal, Quebec.
- Molina Guzmán, I. (2007, May). Emerging Directions in Latina/o Studies. International Communication Association, Montreal, Quebec.
- Molina Guzmán, I. (2006, June). *Taming hybridity/mixing race in Hollywood films*. Presented at the International Communication Association, Dresden, Germany.
- Molina Guzmán, I. (2006, March). *Rescuing Elián: Gendering the racialized discourse of Latina/o children's immigration in the US news media*. Presented at the Latin American Studies Association, San Juan, PR.

PRESENTATIONS Continued

- Molina Guzmán, I. (2005, November). *Mediating authenticity through the discourses about local/global visual culture*. Presented at the meeting of the National Communication Association, Boston, MA.
- Molina, Guzmán, I. (2005, October). *Rupturing diaspora: The representational politics of Latina bodies in Frida*. Presented at the meeting of the American Studies Association, Washington, DC.
- Molina, Guzmán, I. (2005, May). *Re-imagining Latinas/os in the post 9-11 context*. Presented at the meeting of the International Communication Association, New York, NY.
- Molina Guzmán, I. (2005, May). *Racializing sexuality and gender in the discourse about difference*. Presented at the meeting of the International Communication Association, New York, NY.
- Molina Guzmán, I. (2004, October). *Disorderly bodies and the gendered discourse of Latinidad in the Elián story*. Presented at the meeting of the Latin American Studies Association, Las Vegas, NV.
- Molina Guzmán, I. (2004, June). *Crossing borders: Rupturing race in post-colonial narratives of nation/ethnicity*. Presented at the meeting of the 5th International Conference of Crossroads in Cultural Studies, Urbana, IL.
- Molina Guzmán, I. (2004, June). *Commodifying Latina authenticity in US popular culture*. Presented at the meeting of Console-Ing Passions: A conference on feminism, popular culture and the media, New Orleans, LA.
- Molina Guzmán, I. (2004, May). *Salma's Frida: Latinas as transnational bodies in US popular culture*. Presented at the meeting of the International Communication Association, New Orleans, LA.
- Molina Guzmán, I. (2004, May). *Disorderly bodies and the gendered representation of Cuban American women in the news*. Presented at the meeting of the International Communication Association, New Orleans, LA.
- Molina Guzmán, I. (2003, October). *Moving through the spaces in between: Spanish Caribbean narratives of Race and Identity*. Presented at the meeting of Global Fusions: A Conference on International and Intercultural Communication, Austin, TX.
- Molina Guzmán, I. (2003, May). *The symbolic colonization of hybrid bodies through popular narrative of Latinidad*. Presented at the meeting of the International Communication Association, San Diego, CA.
- Molina Guzmán, I. (2003, May). *Browning the news: US Latina/o readings of the Elián González story*. Presented at the meeting of the International Communication Association, San Diego, CA.
- Molina Guzmán, I. (2002, July). *Genderizing ethnic stereotypes of Latinidad: US television news coverage of the Elián González story*. Presented at the meeting of the International Association of Media and Communication Researchers, Barcelona, Spain.
- Molina, Guzmán, I. (2001, May). *Re-imagining the public sphere: Political communication at the grassroots level*. Presented at the meeting of the International Communication Association Conference, Washington, D.C.
- Molina Guzmán, I. (2001, May). *Re-visiting the paranoid style of the gay agenda in local education rhetoric*. Presented at the meeting of the International Communication Association Conference, Washington, D.C.

PRESENTATIONS Continued

- Molina Guzmán, I. (2001, May). *The commodification of Latinidad: Cinematic representations of Salma Hayek and Jennifer Lopez*. Presented at the meeting of the American Studies/Popular Culture Association National Conference, Philadelphia, PA.
- Molina Guzmán, I. (1999, October). *Doing things with words: New Right discourses and the social construction of dangerous spaces*. Presented at the meeting of Social Theory, Politics & the Arts, Vanderbilt University, Nashville, TN.
- Molina Guzmán, I. (1997, November). *Towards the future of on-line research: Problematizing the use of computer mediated spaces as ethnographic sites*. Presented at the National Communication Association Conference, Chicago, IL.
- Molina Guzmán, I. (July, 1997). *A women's continuum: Reception of the television show Xena*. Presented at International Association of Mass Communication Researchers Conference, Oaxaca, Mexico.
- Molina Guzmán, I. (May, 1997). *Education without the public? An analyses of conservative messages and communication strategies surrounding contemporary public education*. Presented at International Communication Association Conference, Montréal, Québec Canada.
- Molina Guzmán, I. (May, 1997). *Queering the text of Xena: From female friendship to female love*. Presented at Console-Ing Passions: A Conference on Feminism, Popular Culture and the Media, Montreal, Quebec Canada.
- Molina Guzmán, I. (May, 1997). *Education without the public? An analyses of conservative messages and communication strategies surrounding contemporary public education*. Presented at International Communication Association Conference, Montréal, Québec Canada.
- Molina Guzmán, I. (May, 1997). *Queering the text of Xena: From female friendship to female love*. Presented at Console-Ing Passions: A Conference on Feminism, Popular Culture and the Media, Montreal, Quebec Canada.
- Molina Guzmán, I. (1996, May). *¿Y tu abuela, en donde esta?: The interaction of gender, class, ethnicity, and race on the construction of Spanish-Caribbean identity*. Presented at the International Communication Association Annual Conference, Chicago, IL.
- Molina Guzmán, I. (1995, May). *Walking through the airport gates: Race as a communicative sign among Spanish Caribbean immigrants living in the United States*. Presented at the International Communication Association Annual Conference, Albuquerque, NM.
- Molina Guzmán, I. (1994, December). *Authorizing discourses: Looking into the mirrors of the heart*. Presented at the Union for Democratic Communication Annual Conference, Havana, Cuba.
- Molina Guzmán, I. (1993, May). *Who says? Displaced authorities and strategies for re-authorizing discourse: national identity through television*. Presented at the American Society for Cybernetics Annual Conference, Philadelphia, PA.

. INVITED PRESENTATIONS

- Molina Guzmán, I. (2005, June). *The Global Commodification of Latinidad*. Invited presentation for the Center for International Studies Summer Workshop, University of Chicago, Chicago, IL

INVITED PRESENTATIONS Continued

- Molina Guzmán, I. (2005, June). *The Global Commodification of Latinidad*. Invited presentation for the Center for International Studies Summer Workshop, University of Chicago, Chicago, IL.
- Molina Guzmán, I. (2005, April). *Gendering Cuban immigration: Media coverage of the Elián González transnational custody case*. Invited presentation for the Department of Sociology 6th Annual Transnational Workshop, University of Illinois Urbana-Champaign, Urbana, IL **INVITED**
- Molina Guzmán, I. (2004, June). *Latinas in the new media order*. Plenary speaker at the meeting of Console-ing Passions: A Conference on Feminism, Popular Culture and the Media, New Orleans, LA.
- Molina Guzmán, I. (2004, April). *J-Lo v. Selena: (De)Constructing "La Latina" in Popular Media*. Latina/o Studies Program Panel Discussion, University of Illinois Urbana-Champaign, Urbana, IL.
- Molina Guzmán, I. (2004, April). *Moderator for the documentary Mirrors of the Heart: Race in Latin America*. Afro-American House Noon Time Chat Series, University of Illinois Urbana-Champaign, Urbana, IL.
- Molina, Guzmán, I. (2004, January). *Moderator for the movie La Ciudad*. Martin Luther King Film Series, University of Illinois Urbana-Champaign, Urbana, IL.
- Molina Guzmán, I. (2003, November). *Commentator for session on Representations and Attitudes for Societies Under Stress*. Center for Latin American and Caribbean Studies: Tinker Workshop on Pre-Dissertation Field Research, University of Illinois Urbana-Champaign, Urbana, IL.
- Molina Guzmán, I. (2003, November). *Disorderly bodies and the gendered discourse of Latinidad in the Elián González story*. Latina/o Studies Program Brown Bag Series, University of Illinois Urbana-Champaign.
- Molina Guzmán, I. and Angharad Valdivia. (2003, November). *Brain, brow or bootie: Iconic Latinas in contemporary popular culture*. Invited presentation for the University of Illinois Unit for Interpretative Theory and Criticism, University of Illinois Urbana-Champaign, Urbana, IL.
- Molina Guzmán, I. (2002, October). *Tropicalizing the news in the Elián González story*. Latina/o Studies Program Brown Bag Series. University of Illinois Urbana-Champaign, Urbana, IL.
- Molina Guzmán, I. (1999, October). *When I was Puerto Rican: Re-defining Spanish Caribbean identity*. Invited presentation at the meeting of the Territories & Boundaries: Geographies of Latinidad Conference, University of Illinois Urbana-Champaign, Urbana, IL.
- Molina Guzmán, I. (1993, October). *Living theory through practice: Race, gender and class in the everyday life of a graduate student*. Coalition for Multicultural Feminist Studies in Communication, Pennsylvania State University, State College, PA.

UNDERGRADUTE COURSES TAUGHT

- Commodifying Difference
- Intercultural Communication
- Social Aspects of the Media
- Media Literacy
- News Media in American
- Discourse Theory and Analysis
- Introduction to Latina/Latino studies
- Latinas/os in US Popular Culture
- Latina/o Media in the US
- Women in Film
- Art and Artist on the Margins

GRADUATE COURSES TAUGHT

- Commodifying Difference
- Discourse Theory and Analysis
- Introduction to Ethnicity, Race and Gender in Communication

FELLOWSHIPS AND AWARDS

- **Outstanding Teacher** Fall 2004, Spring 2005, Fall 2005, Spring 2006
- Selected by University of Illinois students based on evaluation scores
- **Fellowship**, Illinois Program for Research in the Humanities (\$8,000) 2006-2007
- **Promising Professor Award**, Association for Education in Journalism and Mass Communication (\$500) 2005
- **Purdue Foundation Summer Research Grant**, Purdue University (\$5,000) 2002
- **Faculty Research and Development Grant**, Cedar Crest College (\$1,000) 1999
- **Culpepper Grant**, Cedar Crest College (\$1,000) 1999
- **Dissertation Research Fellowship**, Annenberg School For Communication (\$16,600) 1997-1998

ACADEMIC SERVICE

- **Committee Member**, University of Illinois Urbana Champaign
Chancellor's Committee on Diversity; Provost Committee on Women and Gender; Provost Humanities Council; College of Liberal Arts and Sciences Dean Search 2007-Present
- **Committee Chair**, College of Media, University of Illinois Urbana Champaign
Media and Cinema Studies Merger Committee 2007-2008
- **Committee Co-Chair**, Latina/Latino Studies Program, University of Illinois Urbana Champaign
Latina/Latino Studies & History Faculty Search 2005-2007
- **Board Member**, International Communication Association Board of Directors.
- **Chair, Founder**, Ethnicity and Race In Communication Interest Group, International Communication Association 2004-2007
- **Secretary**, Popular Communication Division, International Communication Association 2005-2007
- **Curriculum Committee**, Latina/o Studies Program 2004-Present
- **Admissions Committee**, Institute of Communications Research 2005-2006
- **Curriculum Committee**, Institute of Communications Research 2004-2005