College of Media
UNIVERSITY OF ILLINOIS URBANA-CHAMPAIGN

SPORTS MEDIA CURRICULUM PLAN (FALL 2026 – PRESENT)

Name _____ UIN _____ Date _____ Advisor _____

GENERAL EDUCATION

- ☐ Composition I _____
- ☐ Advanced Composition _____
- ☐ Quantitative Reasoning
  - ☐ QR1 _____ ☐ QR2 _____
- ☐ Western/Comparative Cultural _____
- ☐ Nonwestern Cultural _____
- ☐ US Minority Cultural _____
- ☐ Humanities & the Arts
  - ☐ HUM1 _____ ☐ HUM2 _____
- ☐ Social & Behavioral Sciences
  - ☐ SBS1 _____ ☐ SBS2 _____
- ☐ Natural Science & Technology
  - ☐ NAT1 _____ ☐ NAT2 _____
- ☐ Third Level of a Language Other Than English
  - ☐ Lvl1 _____
  - ☐ Lvl2 _____
  - ☐ Lvl3 _____

HOURS (AT ILLINOIS VS. TOTAL)

HOURS AT ILLINOIS

_____ of 45 total hours needed

_____ of 21 300+ hours needed

TOTAL HOURS (ILLINOIS + TRANSFER)

_____ of 40 hours of 300+ hours

_____ of 124 total hours

NOTES

CORE SPORTS MEDIA COURSES

All courses listed here are required.

- ☐ MDIA 100 College of Media Orientation OR orientation equivalent from another campus unit
- ☐ MDIA 103 Sports Media for Majors
- ☐ ADV 214 Sports Advertising & Branding
- ☐ JOUR 161 Intro to Sports Journalism
- ☐ MACS 224 Sportsmedia Technology & Culture

12 ELECTIVE HOURS OF SPORTS MEDIA

6 hours minimum of ADV, JOUR, MACS, or MDIA rubrics.

- ☐ ADV 314 Sports Public Relations
- ☐ JOUR 361 Classics of Sports Journalism
- ☐ JOUR 400 Illini Sports Night ONLY (max 4 hrs)
- ☐ MACS 324 Sport Documentaries
- ☐ RST 130 Foundations of Sport Mgmt
- ☐ RST 205 Issues in Intercoll Athletics: Big 10 Conf
- ☐ RST 407 Sport Analytics: Data-Driven Decision Making

Minimum TWO Media courss

9 MEDIA ELECTIVE HOURS

ADV, JOUR, MACS, or MDIA rubrics. Additional JOUR 400 attempts populate here.

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SPORTS MEDIA CAPSTONE

☐ Select ONE of Capstone or Internship

SUMMER/"BREAK" COURSES

Credit Hrs	Course

FOUR-YEAR PLAN

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course

Term	
Credit Hrs	Course